Better care for your pet, more peace of mind for you

Pet ownership costs increasing
The cost of pet ownership is rising and over $31.4 billion was spent on vet care alone in 2020.²

Owners need help paying for care
Pet owners will likely incur at least one $2,000 - $5,000 bill for emergency care at some point during pet's lifetime.⁹

Post pandemic care for your pets
Pet owners are reporting a bigger consideration for their pet's health and over 75% said they want to reward their pet with quality pet care.

Pet insurance pays off
Pet insurance is one of the most-utilized benefit, saving pet owners money and creating a financial safety net for your pet's health.

My Pet Protection offers unmatched service
Owners enjoy comprehensive coverage, 70% and 50% plan options, affordable and transparent rates, and additional member perks.

Healthy pets make happy owners
Owning a pet improves your physical health, mental health, and productivity. Keeping your pets healthy helps you stay healthy.

Enroll your pet in a plan today at PetsNationwide.com

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Pet ownership is on a pup-ward trend, but most pets aren’t protected

Pet ownership has steadily increased for over 20 years

75% of U.S. employees own a pet

70% of pet-owning households own more than one pet

Only 2% of pets are insured in the U.S.

98% of pet owners say their pet is part of the family

94.2M cats owned in the U.S.

89.7M dogs owned in the U.S.

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Is pet insurance worth it?

Yes, especially when you need it most.

1/5 of American pet owners report going into over $1,500 in debt due to pet care costs, causing delays in getting married, having children, or paying other bills.

With insurance, an $8,000 vet bill for your dog’s cancer treatment doesn’t have to put the rest of your life on hold.\(^\text{18}\)

88% of Americans with a pet insurance policy think pet insurance is worth the cost\(^\text{18}\)

56% of Americans that do not have pet insurance were not aware of it\(^\text{18}\)

77% of Americans with pet insurance say it has come in handy for emergency expenses\(^\text{18}\)
Why employees love Nationwide pet insurance

- **All pets welcome**
  Only insurer with medical plans for dogs, cats, birds and exotic pets.

- **Unbeatable value and pricing**
  Best overall product with 70% and 50% reimbursement options to fit any budget.

- **Exclusive plans**
  My Pet Protection plans and preferred pricing not available to the general public.

- **Work with any vet**
  Coverage for virtually everything pet health-related from any licensed vet, anywhere.

- **Easy to use**
  Snap and send mobile claim filing and 24/7 online Nationwide pet account access page.

- **vethelpline®**
  24/7 access to veterinary experts for any pet health question.