How to activate your online member account

Enjoy the convenience — and freedom — you get with your account:

- Check your out-of-pocket balance and plan’s benefits.
- Track your claims and explanation of benefits statements.
- Find care and look up costs.
- Get answers fast to questions about your plan with MIBlue Virtual AssistantSM, an interactive, automated chat feature.
- Show your virtual member ID card, and order more plastic cards for adult members on your plan.

Plus, you can get member discounts, health and well-being resources and more.

ACTIVATE YOUR ACCOUNT IN ONE OF THREE WAYS:

Go online.
1. Go to bcbsm.com/register.
2. Select Register Now.
   Your adult family members can activate their accounts, too.

Use our app.
1. Download the app from the App Store® or Google Play™ (search BCBSM).
2. Tap the MICHIGAN app and then Register.

Text us.
Text REGISTER to 222764 to start setting up your account.*

*Message and data rates may apply. Visit bcbsm.com for our Terms and Conditions of Use and Privacy Practices.

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